



Workshop
Impact and Innovation in Horizon 2020
Focus on Business Plan

Friday 11 March 2016

Aula Magna Rettorato
Università degli Studi di Torino
Via Po, 17

Morning session

- 8,30** Registration
- 9,00** Welcome address
Prof. Silvio Aime, Vice-rector for Research, Università degli Studi di Torino
- 9,15** The Impact section of the project proposal: why business plan info is required in Horizon 2020 projects
Marco Mangiantini, Enterprise Europe Network
- 10,00** How to effectively describe the business plan in RIA, IA, SME Instruments and FTI proposals
Nicola Ciulli, Horizon 2020 Evaluator, Nextworks s.r.l.
- 10,45** Coffee Break
- 11,15** What is the role of the companies in the description of business related info and how to search for business impact info
Heidi Dyson, Horizon 2020 Evaluator, Next Level Innovation Ltd.
- 12,00** Q&A

Afternoon session

- 14,00 – 16,00** Practical laboratory on how to write business plan info in a typical H2020 project template
- 16,00 – 16,30** Conclusions and discussion

Please register in advance following the link below

<https://docs.google.com/a/unito.it/forms/d/1BFiH9p7FwreEvdgzZ3dmoavJisa0H97JQIB9zGN7Po8/viewform>

The workshop is part of the training programme "Obiettivo Horizon 2020" organised by the Common Strategic Task Force of the University of Torino with the support of Compagnia di San Paolo