



TURIN • 23RD NOVEMBER 2015 • 9.00 AM - 5.30 PM
 Università degli Studi di Torino, Palazzo del Rettorato, Aula Magna, Via Verdi 8

WISE AND SMART CITIES

Getting to know and consolidating the new “sharing economy”

“Sharing economy is the third Industrial Revolution” (J. Rifkin)

A full morning to merge into this new reality, guided by experts of international fame.

A full afternoon to face with a reality where the sharing economy already exists.

PROGRAM

MORNING 9.00 A.M • 1.30 P.M.

9.00 - 9.15 Vincenzo **GIORGINO** (Università degli Studi di Torino)
Greetings and introduction

9.15 - 9.45 Igor **CALZADA** (University of Oxford, UK) *Political and Social Innovation in the Age of Devolution and Smartness in Cities*

09.45 - 10.15 Liliana **ARDISSONO** (Università degli Studi di Torino) *Interactive mapping of a community based on semantic representation of knowledge*

10.15 - 10.30 Questions and answers

10.30 - 11.00 Coffee break

11.00 - 11.40 Rudi **BALL** (Future Cities Catapult, London, UK)
Whereabouts London: Leveraging Open Data and its Fusion for Economic Insight

11.40 - 12.00 Questions and answers

12.00 - 12.30 Xabier **RENTERIA-URIASTE** (University of the Basque Country) *Wisdom in the new sharing economy*

12.30 - 12.45 Questions and answers

12.45 - 13.15 Ugo **MATTEI** (Università degli Studi di Torino)
Going towards a new “ecology of law”

13.15 - 13.30 Questions and answers

AFTERNOON 2.30 P.M • 5.30 P.M.

14.30 - 16.00
 Session A - Alternative and complementary finance: strategies and experiences.

Coordinator: Federico REVELLO

PANEL Maria Cristina **Martinengo** (Università degli Studi di Torino), Roberto **Burlando** (Università degli Studi di Torino) Vincenzo **Giorgino** (Università degli Studi di Torino)
With the participation of: Patricia Pulido (President of ACAF), Diego De Caro from “La Cavallerizza”, Coop Mag4, Dott. Cioli (President of Jak Italia), Fabio Sgaragli (Manager of OpenIncet)

16.00 - 17.30
 Session B - Ridesharing: innovation and social conflicts.
Coordinators: Alessia CALAFIORE e Alberto TASSONE

PANEL: Cristina **Pronello** (Politecnico di Torino), Anna **Lo Presti** (Università degli Studi di Torino), Patrizia **Malgieri** (responsible for planning at TRT S.r.l. Milano), Vincenzo **Giorgino** (Università degli Studi di Torino).

With the participation of: Enzo Lavolta (City Councillor, Development department, Innovation, Environment and Green, Città di Torino), Tomaso Rodriguez (Expansion Manager - UBER Italia), Tiziano Schiavon (Commercial Director, CarCityClub Torino), Ivano Gallino (President of Fedemoleggio Torino), Fabrizio Ghisio (General Secretary, Confcooperative Torino), Stefano Papini (President of Confesercenti Torino).

Participation is free and open to everyone (subject to availability of seats). Registration is recommended. Some sessions will be held in Italian.

INFO AND REGISTRATIONS



registrazione23.11.15@gmail.com

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The event is made possible by **Fondazione Fondo Ricerca e Talenti**, the University Foundation of the University of Turin, which finances and supports scientific dissemination activities of young researchers

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