



Direzione Ricerca,
Innovazione e
Internazionalizzazione

**UNIVERSITÀ
DI TORINO**

ID

VP_078_FIL

Visiting Professor Program Academic Year 2025/2026

TEACHING COMMITMENT: 18 hours

COURSE TITLE

Languages of Digital Design

TEACHING PERIOD

II semester

SCIENTIFIC AREA

Ancient, Philological, Literary, Historical and Artistic Sciences + Historical and Philosophical Sciences

LANGUAGE USED TO TEACH

English, Italian

COURSE SUMMARY

The course offers a broad perspective on digital design and the languages that permeate it, allowing a better understanding of current cultural transformations in communicative practices. More specifically, it explores a wide range of theories and methodological tools for the analysis of design objects and experiences in today's digital mediascapes, focusing in particular on the implications of technological innovation on sociocultural change and gender dynamics.

LEARNING OBJECTIVES

The course intends to provide effective tools for understanding, analyzing and designing messages and languages in/for present-day digital mediascapes. After a theoretical introduction, the analysis of specific examples and practical exercises will allow students to explore relevant case studies, paying particular attention to gender and sociocultural change.

At the end of the course, the students shall:

- Know the main theories and methodologies for analyzing the languages of digital design

- Be able to apply such knowledge to the analysis of relevant case studies;
- Autonomously interpret the sociocultural aspects related to digital texts, objects and experiences, especially as regards gender dynamics;
- Distinguish different ways of using digital media and objects, recognizing their aesthetic and communicative status;
- Be able to evaluate and compare the scope and impact of digital design, considering its implications for activism and sociocultural change.

OTHER ACTIVITIES BESIDE THE COURSE

Seminars addressed to PhD students and research fellows in Semiotics and Media.

Group exercises (analysis of relevant case studies; design of innovative texts).

VISITING PROFESSOR PROFILE

The Visiting Professor for the course “Languages of Digital Design” is expected to be a distinguished scholar and/or professional with a robust background in semiotics, media studies, or related fields. The ideal candidate will possess advanced expertise in the theoretical and methodological analysis of digital design, particularly as it relates to technological innovation, sociocultural change, and gender dynamics. He/she should demonstrate experience in interdisciplinary teaching and research, with a strong capability to engage in critical discussions of digital media and design. Proficiency in both English and Italian is required to facilitate an inclusive and dynamic learning environment. Additionally, the candidate should be adept at mentoring postgraduate students, contributing to seminars for PhD researchers and fellows, and organizing dissemination activities to foster academic dialogue and public engagement.

CONTACT REFERENT

Simona Stano
simona.stano@unito.it