



Direzione Ricerca,
Innovazione e
Internazionalizzazione

**UNIVERSITÀ
DI TORINO**

ID

VP_072_ESOMAS

Visiting Professor Program Academic Year 2025/2026

TEACHING COMMITMENT: 13 hours

COURSE TITLE

Oorganizational Behavioral and Nudges for Human Rersouces

TEACHING PERIOD

I semester

SCIENTIFIC AREA

Behavioral and Experimental Economics

LANGUAGE USED TO TEACH

English

COURSE SUMMARY

This course is an introduction to behavioral and experimental economics applied to firms and organizations. Students will be introduced to the principles of these subdisciplines and how to apply these insights to promote better organizational culture.

LEARNING OBJECTIVES

Students will learn to identify and measure behavioral biases that affect individuals and their interaction within an organization and to implement nudges to correct those biases towards a better organization environment.

OTHER ACTIVITIES BESIDE THE COURSE

VISITING PROFESSOR PROFILE

The visiting professor should work in the area of Behavioral and Experimental Economics, having made theoretical and empirical contributions in the areas of social norms, institutions and social polarization. Candidates must be senior researchers at least with an Associate Professor position or above. The candidate must have at least 10 publications in peer-review scientific journals. Among these publications, at least 5 should be in general interest or top field journals.

CONTACT REFERENT

Mariana Blanco
mariana.blanco@unito.it