



Direzione Ricerca,  
Innovazione e  
Internazionalizzazione

**UNIVERSITÀ  
DI TORINO**

**ID**

**VP\_056\_ECO**

## **Visiting Professor Program Academic Year 2025/2026**

**TEACHING COMMITMENT:** 20 hours

**COURSE TITLE**

**New Technologies, Business Models and Sectoral Challenges**

**TEACHING PERIOD**

II semester

**SCIENTIFIC AREA**

Management

**LANGUAGE USED TO TEACH**

English

**COURSE SUMMARY**

The course will provide basic and advanced topics in the management of innovation in private companies.

**LEARNING OBJECTIVES**

After having participated in this course students should be able to:

Know basic concepts of management of innovation.

Apply these theories/concepts and their specific tools in case studies.

Identify sources of innovative ideas for companies, both company-internally (R&D) and company-externally (e.g. open innovation, alliances).

Understand how innovative products tend to evolve over time and how firms can actively manage product evolution.

Differentiate seemingly similar innovative products according to relevant innovation taxonomies.

Analyze how firms can secure financial returns from their innovations and generate competitive advantage.

Understand the organizational implications of engaging in innovation activities (e.g. organization structure, team organization) and the challenges of securing (financial) resources

Reflect on academic literature about innovation management, entrepreneurship, economics, finance, and organization.

## **OTHER ACTIVITIES BESIDE THE COURSE**

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### **VISITING PROFESSOR PROFILE**

The Visiting Professor should have high international scientific reputation in the analysis of issues related to the management of innovation in private organizations, and a sound track record on the top.

### **CONTACT REFERENT**

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