



Direzione Ricerca,
Innovazione e
Internazionalizzazione

**UNIVERSITÀ
DI TORINO**

ID

VP_054_ECO

Visiting Professor Program Academic Year 2025/2026

TEACHING COMMITMENT: 15 hours

COURSE TITLE

Innovation Labour Market Dynamics and Inequalities

TEACHING PERIOD

I semester

SCIENTIFIC AREA

Economics

LANGUAGE USED TO TEACH

English

COURSE SUMMARY

The course will provide basic and advanced concepts to understand the economics of Intellectual Property Rights. It will be articulated in two main topics:

- 1) The Economics of patents:
 - a) Introduction
 - b) Patent historical overview
 - c) Optimal Patent Duration
 - d) Strategic patenting
 - e) Economics of patent assertion)
- 2) Introduction to the economics of trademarks.

LEARNING OBJECTIVES

The course will provide an overview of the main topics of economics of IPRs, with a particular focus on the economics of patents and on the economics of trademarks.

OTHER ACTIVITIES BESIDE THE COURSE

VISITING PROFESSOR PROFILE

The Visiting Professor should have an international scientific reputation in the economics of Intellectual Property Rights (including membership to societies, etc.), and a distinguished track record on the topic. As a plus, experience in consultancy with public and private organizations on these issues will be appreciated.

CONTACT REFERENT

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