

ID

VP42\_DIP\_MAN

# Visiting Professor Program Academic year 2022/2023

**TEACHING COMMITMENT: 20 hours** 

## **COURSE TITLE**

## **Microeconomics**

#### **TEACHING PERIOD**

2nd term

## **SCIENTIFIC AREA**

Microeconomics

## LANGUAGE USED TO TEACH

English

#### **COURSE SUMMARY**

Preliminaris, basic concept.

Demand and supply.

Consumer behaviour.

- Individual and market demand
- Production
- Costs
- Profit maximisation
- Competitive markets
- Monopoly and monopsony
- Pricing with market power
- Oligopoly

# **LEARNING OBJECTIVES**

The course aims at introducing the logic of rational behaviour of consumers and firms, which is useful to recognize and understand relationships among economic agents.

Consumer decisions and firm choices are presented and discussed aiming at the understanding of a free market based system, particularly price formation and efficiency. The easiest models of oligopoly and monopolistic competition are presented as an introduction to more realistic tools for the knowledge of the real world of enterprises.

## **TUTORSHIP ACTIVITIES**

TA classes will be provided

## LAB ACTIVITIES

N/A

## **OTHER ACTIVITIES BESIDES THE COURSE**

Phd seminars

## **VISITING PROFESSOR PROFILE**

Excellent teaching and publication record in English

## **CONTACT PERSON AT THE DEPARTMENT**

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