



UNIVERSITÀ DEGLI STUDI DI TORINO

ID

VP41_DIP_MAN

Visiting Professor Program Academic year 2022/2023

TEACHING COMMITMENT: 20 hours

COURSE TITLE

Public Management and Public Economics

TEACHING PERIOD

1st term

SCIENTIFIC AREA

Business administration

LANGUAGE USED TO TEACH

English

COURSE SUMMARY

The Public Management and Public Economics course aims at providing the core theoretical basics of Public Management and Economics of Public Sector and focuses on actual experiences from present day business reality. The course aims at increasing students' knowledge and critical thinking skills concerning contemporary (International - and - domestic) issues on Public Management and Economics.

The first module - Public Management - provides for the acquisition of cognitive skills capable of orienting students in the public sector and allowing the understanding of financial, economic and public reporting aspects. The management and management tools allow a basic knowledge for the decision-making process. The course of study guarantees skills in terms of communication and ability to work in a team. Furthermore, the goal is to rework the theories and techniques by applying them to practical cases.

Students will acquire practical skills in public policy analysis, definition of social reporting, performance evaluation, efficiency, and equity of public services. The course deals with national and international dynamics and approaches.

The second module — Public Economics — deals with the role of public sector in modern economies, focusing on market failures, including public good provision, externalities, and asymmetric

information. The course will provide students with a basic knowledge of standard public economic theory and empirical public economics focusing on the role

LEARNING OBJECTIVES

The course provides the students with the tools, and the skills to use these tools, to be informed consumers of public finance data and to engage constructively in the formulation and evaluation of public economics issues. Moreover the course provides communication and leadership skills essential for the present management roles.

TUTORSHIP ACTIVITIES

The Public Economics module provides a tutor who will support students with classroom exercises.

LAB ACTIVITIES

N/A

OTHER ACTIVITIES BESIDES THE COURSE

The course is delivered by formal lectures promoting an active participation of the students. Teaching material and slides will be available. Formal lectures will be complemented by practical exercises and confrontation in the plenary. The activities also include the analysis of case studies and elaborations that will be carried out in classroom. The duration of the course is divided proportionally between the Public Management module and the Public Economics module. The courses are held in the classroom; for pandemic reasons, the lessons will also be provided remotely on Webex with the means and methods made available by the School and the University of Turin. The course foresees the delivery of didactic material in the classroom and available slides.

VISITING PROFESSOR PROFILE

Large experience in public management and Intellectual capital measurement and disclosure at the university level, better if postgraduate, master or Ph.D. levels. A good record of publications in English is required. Specialised in intellectual capital.

CONTACT PERSON AT THE DEPARTMENT

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