



UNIVERSITÀ DEGLI STUDI DI TORINO

ID

VP36_DIP_MAN

Visiting Professor Program Academic year 2022/2023

TEACHING COMMITMENT: 14 hours

COURSE TITLE

Logistic Trade

TEACHING PERIOD

2nd term

SCIENTIFIC AREA

Business Administration/Commodity science

LANGUAGE USED TO TEACH

English

COURSE SUMMARY

The course will be divided into two parts:

PART 1 – Logistic and Supply Chain Management

Introduction to operations, logistics and supply chain management.

Supply chain strategy.

Design the supply chain network: supplier selection, evaluation and relationship.

Supply organizations.

Logistic, distribution and transportation.

Sustainability and supply chain.

Part 2 – Trade

Reading the Geopolitical International Agenda.

Go to Market Strategies.

How to manage the risks.

How to drive from a managerial and leadership point of view.

LEARNING OBJECTIVES

Ability to cope with suppliers and costumers.

Ability to handle internal and external logistic means.

Ability to read the global international agenda.

Knowledge of the BKM (best know methods) in doing business in the emerging markets.

A framework on the basic principles of management and leadership in the emerging markets.

How to manage the risk. Credit Risk, Financial Risk, Operational risk.

TUTORSHIP ACTIVITIES

N/A

LAB ACTIVITIES

N/A

OTHER ACTIVITIES BESIDES THE COURSE

N/A

VISITING PROFESSOR PROFILE

The candidate must demonstrate scientific and professional competencies in one or more of the following areas of expertise:

1. Logistic and Supply chain management.
2. International Trade.

CONTACT PERSON AT THE DEPARTMENT

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