



UNIVERSITÀ DEGLI STUDI DI TORINO

ID

VP18_DIP_LIN

Visiting Professor Program Academic year 2020/2021

DEPARTMENT OF FOREIGN LANGUAGES, LITERATURES AND MODERN CULTURES

TEACHING COMMITMENT: 48 hours

COURSE TITLE

Corpus-based Research on Tourism Communication

TEACHING PERIOD

2nd term

SCIENTIFIC AREA

English language and linguistics

LANGUAGE USED TO TEACH

English

COURSE SUMMARY

The main objectives of the course are to develop students' critical approach to the information conveyed by tourism-related texts and to expand the participants' array of language means used in specialised (tourism industry) communication. Students must acquaint themselves with modern tools and methods in corpus linguistics, and use the knowledge and skills acquired for linguistic analyses, terminology processing and the creation of lexicographic content.

LEARNING OBJECTIVES

Students will be able to conduct a linguistic analysis of tourism-related texts and discover the language means and communication strategies used for successful transfer of tourist information.

TUTORSHIP ACTIVITIES (IF APPLICABLE)

Some classes will be devoted to developing research skills in linguistics and to the drafting of research papers.

LAB ACTIVITIES (IF APPLICABLE)

Classes will take place in a computer lab to allow students to access a variety of online resources, including, in particular, tourism-related texts and a variety of corpus tools.

OTHER ACTIVITIES (IF APPLICABLE)

The Visiting Professor will deliver a workshop on corpus-based research addressed to PhD candidates.

VISITING PROFESSOR PROFILE DESCRIPTION

The Visiting Professor must be an expert in English corpus linguistics and terminology. Academic teaching experience in these specialized fields will be expected, as well as a strong scientific background in English language and linguistics.

CONTACT PERSON AT THE DEPARTMENT

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