



Visiting Professor Program Academic Year 2023/2024

TEACHING COMMITMENT: 12 hours

COURSE TITLE

Media Theory and History

TEACHING PERIOD

2nd term

SCIENTIFIC AREA

Communication and media studies

LANGUAGE USED TO TEACH

Italian

COURSE SUMMARY

The module aims to improve the students's capacity to orient themselves practically, theoretically and historically in the modern universe of communication, and at the same time to comprehend the roots and origins of today's media system. The selected Visiting Professor will contribute a section of this course dedicated to digital media in contemporary societies. This section will aim to stimulate students to interrogate critically not only how digital media are changing the world in which they live, but also what their role can be in the context of the ongoing transformations, both as users of digital media as well as future professionals in the field of communication.

LEARNING OBJECTIVES

The module aims to improve the students's capacity to orient themselves practically, theoretically and historically in the modern universe of communication, and at the same time to comprehend the roots and origins of today's media system. It aims to improve students' capacity to understand which

ongoing changes and processes are likely to inform the social and professional world in which they will operate.

TUTORSHIP ACTIVITIES

N/A

LAB ACTIVITIES

N/A

OTHER ACTIVITIES BESIDES THE COURSE

The Visiting Professor will be invited to present his/her research in order to engage with the research environment in media studies and related fields at the University of Turin.

VISITING PROFESSOR PROFILE

The Visiting Professor will have a strong teaching and research background in media studies. He/She will have specific expertise and knowledge, as evidence in his/her publication and teaching record, in critical approaches to digital media, with experience in teaching on the social impact of digital media and on the relationship between digital media and wider social and technological structures.

CONTACT REFERENT

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