Visiting Professor Program  
Academic Year 2023/2024

TEACHING COMMITMENT: 36 hours

COURSE TITLE  
Classical Rhetoric

TEACHING PERIOD  
2nd term

SCIENTIFIC AREA  
Classics

LANGUAGE USED TO TEACH  
Italian

COURSE SUMMARY  
The course will give a general background on the history and content of classical rhetoric, which is still the basis of any communicative/advertising discourse even though this is often not emphasized. The course will examine as a case-study Cicero's "Philippic" orations and through both a syntagmatic and paradigmatic analysis will lead students to a mature understanding of both the specific political context and the general historical development of rhetorical and oratorical techniques.

LEARNING OBJECTIVES  
The course aims to provide the theoretical framework and knowledge of the basic rhetorical elements for the analysis of literary and communicative language, as well as a synthesis of the history of rhetoric. At the end of the course, students will have the following knowledge and skills:  
a. knowledge of Latin oratorical language;
b. knowledge of the history of the late Roman republic;
c. knowledge of the history of rhetoric in its fundamental lines from antiquity to today;
d. knowledge of the fundamental elements of the rhetorical analysis of a text;
e. ability to interpret the rhetorical-argumentative value of a Latin text;
f. acquisition of Latin and Greek technical vocabulary.

**TUTORSHIP ACTIVITIES**
If necessary, tutorship actions will be activated by the lecturer towards students and students with insufficient training in relation to the learning objectives.

**LAB ACTIVITIES**
Depending on the responses of the class group, the teacher may assign a part of the program to be actively carried out by student volunteers through seminar work to be presented in class. The teacher should be able to accommodate other international speakers in his teaching program.

**OTHER ACTIVITIES BESIDES THE COURSE**
The teacher must be available to give seminars and lectures, including dissemination and "third mission" lectures, on topics related to the course syllabus, which will be determined in agreement with the SSD group.

**VISITING PROFESSOR PROFILE**
The teacher should have an internationally recognized expertise on the history of classical rhetoric and in particular the Ciceronian contribution to rhetorical thought. He/She should have published extensively on the history of Latin rhetoric, the relationship between rhetoric and philosophy and between rhetoric and Roman political history.

**CONTACT REFERENT**
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