Visiting Professor Program
Academic Year 2024/2025

TEACHING COMMITMENT: 16 hours

COURSE TITLE
Entrepreneurship: Theory and History

TEACHING PERIOD
2nd term

SCIENTIFIC AREA
History of Economic Thought

LANGUAGE USED TO TEACH
English

COURSE SUMMARY
This course deals with some economic issues previously studied in history of economic thought (even though that is NOT a mandatory exam), with a glance on the role of entrepreneur, as well as the cultural, economic and social role of the firm within a social framework. We will be adopting a historical perspective with a special attention to the methodology of the firm.

LEARNING OBJECTIVES
Students are required to be able to achieve the capacity to consider the nature of the firm as an economic agent within a general theoretical and historical acknowledgment of the present economic system which is constantly changing.
VISITING PROFESSOR PROFILE
VP is required to cover the historical part of the course, specifically aimed to describe the development of industrial system in the US, Japan, and other European countries.

CONTACT REFERENT
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