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VP140\_ESOMAS

# **Visiting Professor Program Academic Year 2024/2025**

**TEACHING COMMITMENT: 16 hours** 

#### **COURSE TITLE**

**Entrepreneurship: Theory and History** 

### **TEACHING PERIOD**

2nd term

## **SCIENTIFIC AREA**

History of Economic Thought

#### LANGUAGE USED TO TEACH

English

#### **COURSE SUMMARY**

This course deals with some economic issues previously studied in history of economic thought (even though that is NOT a mandatory exam), with a glance on the role of entrepreneur, as well as the

cultural, economic and social role of the firm within a social framework. We will be adopting a historical persepctive with a special attention to the methodology of the firm.

#### **LEARNING OBJECTIVES**

Students are required to be able to achieve the capacity to consider the nature of the firm as an economic agent within a general theoretical and historical acknowlegment of the present economic system which is constantly changing.

## **VISITING PROFESSOR PROFILE**

VP is required to cover the historical part of the course, specifically aimed to describe the development of industrial system in the US, Japan, and other European countries.

## **CONTACT REFERENT**

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