Visiting Professor Program  
Academic Year 2024/2025  

TEACHING COMMITMENT: 16 hours

COURSE TITLE  
Applied Pharmacoeconomics

TEACHING PERIOD  
2nd term

SCIENTIFIC AREA  
Pharmaceutical and technological application of chemistry

LANGUAGE USED TO TEACH  
English

COURSE SUMMARY  
Examples of application of pharmacoeconomics principles, methods, and theories in real world environments, to assess the value of pharmaceutical services and health products. Analysis and discussion of examples taken from international literature.

LEARNING OBJECTIVES  
During the course students will learn to critique and apply pharmacoeconomic methods as they relate to cost-minimization, cost-effectiveness, cost-utility, and cost-benefit to improve clinical decision making.  
Practical exercises in the application of pharmacoeconomics principles.
VISITING PROFESSOR PROFILE
Candidate should have research experience in pharmaceutical economics and health technology assessment, should be author of publications and reports in the field, and should have previous teaching experience.

CONTACT REFERENT
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