



ID

VP089_STF

Visiting Professor Program Academic Year 2024/2025

TEACHING COMMITMENT: 16 hours

COURSE TITLE

Applied Pharmacoeconomics

TEACHING PERIOD

2nd term

SCIENTIFIC AREA

Pharmaceutical and technological application of chemistry

LANGUAGE USED TO TEACH

English

COURSE SUMMARY

Examples of application of pharmacoeconomics principles, methods, and theories in real world environments, to assess the value of pharmaceutical services and health products. Analysis and discussion of examples taken from international literature.

LEARNING OBJECTIVES

During the course students will learn to critique and apply pharmacoeconomic methods as they relate to cost-minimization, cost-effectiveness, cost-utility, and cost-benefit to improve clinical decision making.

Practical exercises in the application of pharmacoeconomics principles.

VISITING PROFESSOR PROFILE

Candidate should have research experience in pharmaceutical economics and health technology assessment, should be author of publications and reports in the field, and should have previous teaching experience.

CONTACT REFERENT

Paola Milla

paola.milla@unito.it