Visiting Professor Program
Academic year 2020/2021

DEPARTMENT OF ECONOMICS AND STATISTICS "COGNETTI DE MARTIIS"

TEACHING COMMITMENT: 30 hours

COURSE TITLE
Green Economy and Innovation

TEACHING PERIOD
2nd term

SCIENTIFIC AREA
Economics

LANGUAGE USED TO TEACH
English

COURSE SUMMARY
The course discusses the issue of environmental sustainability in the modern capitalistic system and analyzes the role of innovation both as possible trigger for growth and as a mechanism to improve the environmental performance of industries and countries.

The courses makes use of both an academic and and policy approach.

LEARNING OBJECTIVES
Students will learn about the different dimensions and concepts driving the global green economy.

Students will be exposed to global and national opportunities and challenges permeating the adoption of a low carbon and inclusive green economy. Additionally, the student will learn how to develop and apply basic knowledge and skills related to the green economy. In addition, the student will also understand the sustainable challenges and opportunities permeating the global business environment.
We seek a scholar with a broad international experience in the field of both innovation and green economy.

We seek a person with a good record of publications in this field since we expect the Visiting Professor to bring to the students knowledge on the state-of-the-art research agenda.

Ph.D. in Economics is required.

CONTACT PERSON AT THE DEPARTMENT
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