Visiting Professor Program
Academic Year 2023/2024

TEACHING COMMITMENT: 21 hours

COURSE TITLE
Advanced Corporate Finance and Capital Markets

TEACHING PERIOD
1st term

SCIENTIFIC AREA
SECS-P/11

LANGUAGE USED TO TEACH
English

COURSE SUMMARY
BOND Analysis: The market features; Supply and Demand of Bonds (curves); Fisher theory, Keynes theory and Friedman theory; Exercises.
STOCL analysis: The market features; Financing new enterprises; Business Angels and Crowdfunding
The RISKY PORTFOLIO MANAGEMENT: the Capital Asset Pricing Mode; the Modern Portfolio Theory; the Risk Adjusted Performance Ratios; Exercises.
BANKS:
Why Banks are Special
The Rationale for Bank Regulation
ALM and Liquidity Management
Bank Business Models
Securitisation
Reward Structures in Banking
LEARNING OBJECTIVES
The course aims to provide students with in-depth knowledge of the capital market. The first part discusses investments and portfolio management. The second one discusses banks which are one of the major actors in capital markets. We classify types of bank regulation and examine the rationale for regulation.

TUTORSHIP ACTIVITIES
Exercises
Case-study analysis

OTHER ACTIVITIES BESIDES THE COURSE
At least one seminar addressed to PhD students, research fellows and students.

VISITING PROFESSOR PROFILE
Strong teaching experience in the field and publication records.

CONTACT REFERENT
Cristina Rovera
cristina.rovera@unito.it