

Direzione Innovazione e Internazionalizzazione

> ID VP074\_MAN

# Visiting Professor Program Academic Year 2023/2024

**TEACHING COMMITMENT: 21 hours** 

# **COURSE TITLE** Advanced Corporate Finance and Capital Markets

TEACHING PERIOD 1st term

SCIENTIFIC AREA SECS-P/11

LANGUAGE USED TO TEACH English

## **COURSE SUMMARY**

BOND Analysis: The market features; Supply and Demand of Bonds (curves); Fisher theory, Keynes theory and Friedman theory; Exercises.

STOCL analysis: The market features; Financing new enterprises; Business Angels and Crowdfunding The RISKY PORTFOLIO MANAGEMENT: the Capital Asset Pricing Mode; the Modern Portfolio Theory; the Risk Adjusted Performance Ratios; Exercises.

BANKS: Why Banks are Special The Rationale for Bank Regulation ALM and Liquidity Management Bank Business Models Securitisation Reward Structures in Banking FinTech

#### **LEARNING OBJECTIVES**

The course aims to provide students with in-depth knowledge of the capital market.

The first part discusses investments and portfolio management.

The second one discusses banks which are one of the major actors in capital markets. We classify types of bank regulation and examine the rationale for regulation.

#### **TUTORSHIP ACTIVITIES**

Exercises

Case-study analysis

### OTHER ACTIVITIES BESIDES THE COURSE

At least one seminar addressed to PhD students, research fellows and students.

#### VISITING PROFESSOR PROFILE

Strong teaching experience in the field and publication records.

#### **CONTACT REFERENT**

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