



## **Visiting Professor Program Academic Year 2024/2025**

**TEACHING COMMITMENT:** 14 hours

**COURSE TITLE**

**Public Management and Public Economics**

**TEACHING PERIOD**

1st term

**SCIENTIFIC AREA**

Economic Sciences and Statistics - Business Administration

**LANGUAGE USED TO TEACH**

English

**COURSE SUMMARY**

The Public Management and Public Economics course aims at providing the core theoretical basics of Public Management and Economics of Public Sector and focuses on actual experiences from present day business reality. The course aims at increasing students' knowledge and critical thinking skills concerning contemporary (International - and - domestic) issues on Public Management and Economics.

The first module - Public Management - provides for the acquisition of cognitive skills capable of orienting students in the public sector and allowing the understanding of financial, economic and public reporting aspects. The management and management tools allow a basic knowledge for the decision-making process. The course of study guarantees skills in terms of communication and ability to work in a team. Furthermore, the goal is to rework the theories and techniques by applying them to practical cases.

The VP will develop the following main topics:

- Intangibles and Intellectual Capital;
- Corporate Social Responsibility concept in private and public institutions;
- Sustainability reporting and integrated reporting;
- Balanced Scorecard.

### **LEARNING OBJECTIVES**

Knowledge and Understanding:

The course provides students with the tools and skills to understand data relating to public finance and public economics. The course provides a lens to understand the choices of public management and the decision-making levers underlying the decision-making, communication, transparency, and participation choices of the citizen.

Applying Knowledge and Understanding:

The course provides application tools for constructing, formulating, and evaluating issues relating to the public economy. The course provides application tools for determining and reading the public budget, adopting reporting tools, and public participation associated with the transparency and accountability process. In addition, the teaching guarantees the student to understand and identify technologies and approaches within smart cities.

Independent Judgement:

The teaching guarantees an ability to analyze finance and the public economy problems and allows the student to make a judgment as an i

### **OTHER ACTIVITIES BESIDES THE COURSE**

Researching activities regarding social reporting.

---

### **VISITING PROFESSOR PROFILE**

The candidate should have a PHD in Management or Accounting or similar disciplinary area.

The candidate should have proven teaching experience in English on the teaching subjects.

The candidate should have published scientific articles on the topic and have carried out research and implemented projects aimed at developing the topic.

### **CONTACT REFERENT**

Valerio Brescia

valerio.brescia@unito.it