

Direzione Innovazione e Internazionalizzazione

> ID VP068\_MAN

# Visiting Professor Program Academic Year 2023/2024

**TEACHING COMMITMENT: 21 hours** 

COURSE TITLE Microeconomics

TEACHING PERIOD 2nd term

SCIENTIFIC AREA Economics

LANGUAGE USED TO TEACH English

## **COURSE SUMMARY**

- Preliminaris, basic concept
- Demand and supply
- Consumer behaviour
- Individual and market demand
- Production
- Costs
- Profit maximisation
- Competitive markets
- Monopoly and monopsony
- Pricing with market power
- Oligopoly

#### **LEARNING OBJECTIVES**

The course is an introduction to economic analysis through elementary microeconomics.

Consumer decisions and firm choices are presented and discussed aiming at the understanding of a free market based system, particularly price formation and efficiency. The easiest models of oligopoly and monopolistic competition are presented as an introduction to more realistic tools for the knowledge of the real world of enterprises.

The course aims at introducing the logic of rational behaviour of consumers and firms, which is useful to recognize and understand relationships among economic agents.

## **TUTORSHIP ACTIVITIES**

Tutorials and marking

#### **VISITING PROFESSOR PROFILE**

Experience in teaching microeconomics related modules. PhD in Economics or related disciplines. Research in economics Good/excellent English

### **CONTACT REFERENT**

Nadia Campaniello nadia.campaniello@unito.it