



ID

VP059\_MAN

## **Visiting Professor Program Academic Year 2023/2024**

**TEACHING COMMITMENT:** 42 hours

**COURSE TITLE**

**Corporate Finance**

**TEACHING PERIOD**

II semestre term

**SCIENTIFIC AREA**

SECS-P/09

**LANGUAGE USED TO TEACH**

English

**COURSE SUMMARY**

**COURSE PROGRAM**

- The role of corporate finance in the economy of the enterprise and the role of the financial manager.
- Evaluation of investment decisions (capital budgeting techniques)
- Management of the company's working capital
- The performance (return) and risk of shares and the statistical tools used to measure them.
- The theory of portfolio choices
- The Capital Asset Pricing Model (CAPM)
- The financial structure choices of companies
- The estimation of the cost of capital
- Introduction to company valuation

### **LEARNING OBJECTIVES**

The course aims to provide students with the basic theoretical, technical and scientific background to work as a professional in the finance division of a company or in an investment bank. In this sense, the course will allow students to integrate the overall skills acquired in the three-year course of study through the understanding of the models of corporate finance, the ability to propose solutions to the financial problems of the company, the ability to apply methodologies, criteria and techniques developed in the discipline to real business situations that require the taking of decisions proper to finance. The course therefore completes the technical preparation of the bachelor's degree by providing knowledge of the fundamentals of corporate finance.

### **TUTORSHIP ACTIVITIES**

Yes

### **LAB ACTIVITIES**

NO

### **OTHER ACTIVITIES BESIDES THE COURSE**

No

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### **VISITING PROFESSOR PROFILE**

Outstanding candidate with international expertise in finance (research and teaching skills).

### **CONTACT REFERENT**

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