



## **Visiting Professor Program Academic Year 2024/2025**

**TEACHING COMMITMENT:** 16 hours

**COURSE TITLE**

**Geography of Innovation**

**TEACHING PERIOD**

2nd term

**SCIENTIFIC AREA**

Applied Economics

**LANGUAGE USED TO TEACH**

English

**COURSE SUMMARY**

While innovation activities are key for creating technological and economic opportunities for cities and regions, there is evidence of increasing geographical concentration of innovation in a few places. This raises important questions for policymakers: How can local innovation be promoted, and what kind of innovation should be targeted?

The emerging research field of Geography of innovation deals with two key questions: first, how is innovation geographically spread, and second, how does innovation matter for urban and regional development?

This course will introduce students to key theoretical, empirical and policy questions related to the geography of innovation. Innovation takes many forms, from science- and technology-driven to social and systemic innovation. This course will cover economic and institutional innovation theories to understand how innovation matters for urban and regional development.

## **LEARNING OBJECTIVES**

After completing this course, students will be able to:

- To appraise and compare different theoretical and empirical approaches to the analysis of the geography of innovation;
- To link theoretical and empirical approaches to policy debates;
- To apply concepts and methods to the understanding of actual cases of cities and/or regions.

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## **VISITING PROFESSOR PROFILE**

The ideal candidate has a strong track record in the economics and geography of innovation. She/he is a leader in the scientific community and has documented teaching experience at the PhD level.

## **CONTACT REFERENT**

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