



Visiting Professor Program Academic Year 2024/2025

TEACHING COMMITMENT: 16 hours

COURSE TITLE

Behavioral and Experimental Economics

TEACHING PERIOD

2nd term

SCIENTIFIC AREA

Economics

LANGUAGE USED TO TEACH

English

COURSE SUMMARY

General description:

The course in Experimental Behavioural Economics aims to give students the necessary theoretical background to interpret modern economic systems. By a re-examination of the theoretical assumptions in terms of preferences rationality and maximization behavior of the economic agent embedded in neoclassical economics, with the help of new instruments deriving from cognitive psychology and decision theory and philosophy. Students will be given instruments and theoretical elements necessary to interpret the behavior of the economic agent in the new complex economic system with application to public policy, communication, and economic analysis. At the end of the course, students should be able to design an experiment and nudges for economic policy.

Description of the VP part:

The course of the VP will deal with the application of behavioral and experimental economics to real-life problems. The visiting professor will show how the theory and the instruments learned in

the general part of the course can be applied to help the government enforce and monitor public policy in health economics, education, pension, and ecological and environmental economics. Hence the structure of the course will be as an example evaluation of risk: general-part-theory and survey of the literature behavioral and experimental; Visiting Professor - application to decision in health and environmental economic , methods to measure risk through survey and experiments.

LEARNING OBJECTIVES

The objective is to teach students how to design a policy for example to induce not force subjects to recycle correctly disposable rubbish or use proper devices to increase safety in workplaces or to make correct choices to improve diet habits in children and adults.

In the lab, subjects will act as subjects for an already-designed experiment to learn how to design a proper policy. We will use examples from the behavioral units of various European Countries.

OTHER ACTIVITIES BESIDES THE COURSE

The work will be disseminated in a conference as BEEN and ESA, It will be used as a starting point for addressing a thesis and possibly for a summer school directed to PhD students.

VISITING PROFESSOR PROFILE

The visiting professor will be somebody with a background in Experimental and Behavioral Economics and a particular interest in the use of these methods for designing public policy.

CONTACT REFERENT

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