

One step beyond: an entrepreneurial course within the UNITA alliance

linked to the UNITA TECH TRANSFER STARTING and ADVANCED GRANTS calls

General part - Theoretical introduction on entrepreneurship

23 JANUARY - 20 MARCH 2025

ENTREPRENEURIAL MINDSET

Alexandra Petcu - West University of Timisoara - Streaming
23/1/2025, h 13.00 CET

MARKETING FOR ENTREPRENEURS

Bianca Tescasiu - Universitatea Transilvania din Braşov - Streaming
28/1/2025, h 10.00 CET

BUSINESS MODEL CANVAS 3XL CANVAS

Dina Pereira - Universidade da Beira interior - Streaming
03/02/2025 H. 10.00 CET

ENTREPRENEURSHIP & INNOVATION for SUSTAINABILITY DEVELOPMENT

Haute Ecole Spécialisée de Suisse Occidentale - Streaming 4/2/2025
h. 9.00-11.00 CET Philipp Aerni
h. 11.00-11.30 CET Amalric Ortlieb (startupper)

DIGITAL (APP, WEBSITE, AI)

Guilhem Lobre- Université Savoie Mont Blanc
07/2/2025, 9.00 CET Streaming

CORPORATE MODELS

Ana-Cristina Nicolescu - Universitatea de Vest din Timisoara - Streaming
13/2/2025 h 10.00 CET

FINANCE FOR STARTUPS

Dario Peirone- Università di Torino Streaming
19/2/2025 h 14.30 CET

INTELLECTUAL PROPERTY

Dina Pereira - Universidade da Beira interior Streaming
20/02/2025 H. 10.00 CET

SCIENTIFIC RESEARCH AND ENTREPRENEURIAL OPPORTUNITIES. INCUBATORS AND ACCELERATORS

Lucia Nieto- Universidad Publica de Navarra (CEIN)- Recording available 07/03/2025



Streaming link

unita.students@unito.it

[Information on the programme](#)

The program may be subject to additions and changes

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Specific part - Main features and entrepreneurial opportunities of S3 Areas



ADVANCED MANUFACTURING

Luminita Parv - Transilvania University
of Brasov- Streaming
05/03/2025, h 10.00 CET

AGROINDUSTRIES & FOOD

Luca Cocolin - Università di
Torino Streaming
10/03/2025 h. 15.00 CET

BIOTECH

Laurent Billon (Université de Pau et
de Pays de l'Adour),
Elodie Lacassagne (ACD NA) -
Streaming 11/03/2025 h 10.00 CET

FORESTRY / ECOLOGY / SUSTAINABILITY

starlinpeguy engozogho (BIOKOUME)
Université de Pau et de Pays de l'Adour -
Streaming
13/03/2024 h 14.00 CET

DIGITAL & CREATIVE INDUSTRIES

Alfonso Burgos Risco -
Universidad de Zaragoza TBD
Recording Available 07/02/2025

TOURISM

Teresa Felgueira - Adriano Costa-
Instituto Politecnico da Guarda
Recording available 10/02/2025

ENERGY

Mickael Pailha - Université Savoie
Mont Blanc
Recording Available 10/02/2025

HEALTH / LIFE SCIENCES

Teresa Paiva - Instituto
Politecnico da Guarda
Recording Available 10/02/2025

AUTOMOTIVE / MOBILITY

Universidad de Zaragoza
TBD

AEROSPACE

Universidad de Zaragoza
TBD

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