

Gain new tools for the future. Take the right path **TOChina.**



ChinaMed Business Program



The ChinaMed Business Program (CMBP) offers a uniquely intensive set of crash courses to graduate students and dynamic future managers pursuing an effective business career across China and the Euro-Mediterranean region.

The 10th edition of CMBP, held in partnership with Inalco and Peking University over 4 weeks from July 11th to August 5th, 2022, will take place in Paris, France and Turin, Italy.

Up to 50 outstanding candidates are admitted to the program to be equipped with a diverse set of strategic skills in the areas of business internationalization, cross-cultural management and creative entrepreneurship.

PARIS | TURIN

chinamedbusiness.eu

APPLICATIONS ARE OPEN UNTIL JUNE 6TH, 2022