

ID

TIC29\_DIP\_MAN

# Visiting Professor Program Academic year 2021/2022

**DEPARTMENT OF MANAGEMENT** 

**TEACHING COMMITMENT: 20 hours** 

## **COURSE TITLE**

## **Business Organization**

## **TEACHING PERIOD**

2nd term

## **SCIENTIFIC AREA**

**Business Organization** 

## LANGUAGE USED TO TEACH

English

The Degree Course is entirely taught in English

## **COURSE SUMMARY**

This class aims to illustrate the link between business model and organizational solutions; the main types of organizational forms; and some of the most important mechanisms and tools for improving coordination and control in organizations.

## **LEARNING OBJECTIVES**

Introduction to the business model canvas

- Introduction to the analysis of the main organizational forms; organizational charts
- Mechanisms for coordination and control
- Information systems and digitalization: organizational implications
- Management style, organizational culture
- Introduction to organizational micro-structure, group work, task management

## **TUTORSHIP ACTIVITIES**

yes

## **LAB ACTIVITIES**

no

## OTHER ACTIVITIES BESIDES THE COURSE

N/A

# **ADDITIONAL COURSE**

## **COURSE TITLE**

# **Business Organization**

## **TEACHING PERIOD**

2nd term

## **SCIENTIFIC AREA**

**Business Organization** 

## LANGUAGE USED TO TEACH

english

## **COURSE SUMMARY**

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## **LEARNING OBJECTIVES**

Introduction to the business model canvas

- Introduction to the analysis of the main organizational forms; organizational charts
- Mechanisms for coordination and control
- Information systems and digitalization: organizational implications
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# **TUTORSHIP ACTIVITIES (IF APPLICABLE)**

yes

# LAB ACTIVITIES (IF APPLICABLE)

N/A

## **OTHER ACTIVITIES BESIDES THE COURSE**

N/A

## **VISITING PROFESSOR PROFILE**

The candidate should fulfill the following selection criteria:

- Excellent written and oral English communication skills including cross-cultural communication.
- Evidence of high quality teaching outcomes in Organization/Management or related area (UG/PG).
- Ability to supervise and motivate students.
- Evidence of contributions to scholarship, curriculum development and the enhancement of teaching methodologies in Organization/Management,
- Experience in innovation in learning and teaching, including curriculum design and online /blended learning techniques.

## **CONTACT PERSON AT THE DEPARTMENT**

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