Visiting Professor Program
Academic year 2021/2022

DEPARTMENT OF MANAGEMENT
TEACHING COMMITMENT: 20 hours

COURSE TITLE
Business Organization

TEACHING PERIOD
2nd term

SCIENTIFIC AREA
Business Organization

LANGUAGE USED TO TEACH
English
The Degree Course is entirely taught in English

COURSE SUMMARY
This class aims to illustrate the link between business model and organizational solutions; the main types of organizational forms; and some of the most important mechanisms and tools for improving coordination and control in organizations.

LEARNING OBJECTIVES
Introduction to the business model canvas
- Introduction to the analysis of the main organizational forms; organizational charts
- Mechanisms for coordination and control
- Information systems and digitalization: organizational implications
- Management style, organizational culture
- Introduction to organizational micro-structure, group work, task management
TUTORSHIP ACTIVITIES
yes

LAB ACTIVITIES
no

OTHER ACTIVITIES BESIDES THE COURSE
N/A

ADDITIONAL COURSE

COURSE TITLE
Business Organization

TEACHING PERIOD
2nd term

SCIENTIFIC AREA
Business Organization

LANGUAGE USED TO TEACH
english

COURSE SUMMARY
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LEARNING OBJECTIVES
Introduction to the business model canvas
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- Information systems and digitalization: organizational implications
- Management style, organizational culture
- Introduction to organizational micro-structure, group work, task management

TUTORSHIP ACTIVITIES (IF APPLICABLE)
yes
LAB ACTIVITIES (IF APPLICABLE)
N/A

OTHER ACTIVITIES BESIDES THE COURSE
N/A

VISITING PROFESSOR PROFILE
The candidate should fulfill the following selection criteria:
• Excellent written and oral English communication skills including cross-cultural communication.
• Evidence of high quality teaching outcomes in Organization/Management or related area (UG/PG).
• Ability to supervise and motivate students.
• Evidence of contributions to scholarship, curriculum development and the enhancement of teaching methodologies in Organization/Management,
• Experience in innovation in learning and teaching, including curriculum design and online /blended learning techniques.

CONTACT PERSON AT THE DEPARTMENT
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