



UNIVERSITÀ DEGLI STUDI DI TORINO

ID

TIC26_DIP_MAN

Visiting Professor Program Academic year 2020/2021

DEPARTMENT OF MANAGEMENT

TEACHING COMMITMENT: 25 hours

COURSE TITLE

Business Organization

TEACHING PERIOD

2nd term

SCIENTIFIC AREA

Organization

LANGUAGE USED TO TEACH

English

The Degree Course is entirely taught in English

COURSE SUMMARY

This class aims to illustrate the link between business model and organizational solutions; the main types of organizational forms; and some of the most important mechanisms and tools for improving coordination and control in organizations.

LEARNING OBJECTIVES

- Introduction to the business model canvas.
- Introduction to the analysis of the main organizational forms; organizational charts.
- Mechanisms for coordination and control;
- Information systems and digitalization: organizational implications.
- Management style, organizational culture.
- Introduction to organizational micro-structure, group work, task management.

TUTORSHIP ACTIVITIES (IF APPLICABLE)

LAB ACTIVITIES (IF APPLICABLE)

OTHER ACTIVITIES (IF APPLICABLE)

VISITING PROFESSOR PROFILE DESCRIPTION

The candidate should fulfill the following selection criteria:

- Excellent written and oral English communication skills including cross-cultural communication.
- Evidence of high quality teaching outcomes in Organization/Management or related area (UG/PG).
- Ability to supervise and motivate students.
- Evidence of contributions to scholarship, curriculum development and the enhancement of teaching methodologies in Organization/Management.
- Experience in innovation in learning and teaching, including curriculum design and online / blended learning techniques.

CONTACT PERSON AT THE DEPARTMENT

Prof. Laura Broccardo

laura.broccardo@unito.it