Visiting Professor Program
Academic year 2021/2022

DEPARTMENT OF MANAGEMENT
TEACHING COMMITMENT: 28 hours

COURSE TITLE
Business Analytics

TEACHING PERIOD
1st term

SCIENTIFIC AREA
Statistics

LANGUAGE USED TO TEACH
English
The Degree Course is entirely taught in English

COURSE SUMMARY
Topics will include:
• Linear regression modeling
• Regression modeling for categorical responses
• Regression analysis for multilevel data
• Introduction to structural equation modeling

LEARNING OBJECTIVES
The aim of the course is to introduce advanced statistical tools that have proved to be useful in many business contexts.

TUTORSHIP ACTIVITIES
Classes with Teaching Assistants will be provided, approximately one class every two lectures.
LAB ACTIVITIES
Labs using the STATA software.

OTHER ACTIVITIES BESIDES THE COURSE
N/A

VISITING PROFESSOR PROFILE
Large experience in teaching Statistics in English. Excellent record of publications preferably on Applied Economics, Psychology and Statistics. Preferably large experience in managing different types of data sets.

CONTACT PERSON AT THE DEPARTMENT
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