



**UNIVERSITÀ
DI TORINO**

L'Università degli Studi di Torino on social media

External social media policy

Being a contributor and member of UniTo's social network communities implies accepting the following policy which is designed to outline the rules clearly for using these spaces.

We advise users to check this document regularly, as changes and updates will be made to it.

The Università degli Studi di Torino uses social networks to communicate and liaise with current and future UniTo students as well as others who are interested in the University and its events. The information on social networks is complementary to the University's other communication channels.

Our presence on social media is designed to:

- Inform users about University initiatives and events and raise awareness of unito.it facilities;
- Share events happening around the city, of interest to youngsters and the university, establishing links with local areas;
- Receive feedback, comments, ideas and reports, encouraging dialogue with stakeholders;
- Promote the University's image emphasising the quality of teaching and research and strengthening its web reputation;
- Be a "Go to" for anyone looking for information;
- Provide information and updates in emergency situations.

The Università di Torino has an official profile on several social media networks:

- Facebook - www.facebook.com/unito.it
- Twitter - www.twitter.com/unito
- Youtube - www.youtube.com/UnitoYou
- Instagram - www.instagram.com/unitorino
- LinkedIn - <https://www.linkedin.com/school/universita-degli-studi-di-torino>
- Spotify - <https://open.spotify.com/user/mofgn9c0nah9lkpcb9xr6vzds?si=fa0fx9ZrS0aZBvPkgW1Hsw>
- TikTok - https://www.tiktok.com/login?redirect_url=https%3A%2F%2Fwww.tiktok.com%2F%40unito_&lang=en&enter_method=mandatory
- Spreaker - <https://www.spreaker.com/user/11713302>
- Telegram - https://t.me/uni_torino

These spaces are not an attempt to replace trained University staff or relevant offices and certainly do not replace the work of the Student Office or Reception. All this information is generally available on the University platform www.unito.it and those websites connected to it.

Who manages these spaces

Web editors and staff are responsible for maintaining and updating UniTo profiles on social network, staff portal, internet, etc

They respond to requests as quickly as possible within the University's normal working hours and days, averaging an answer within three working days. Users will be informed when this service cannot be guaranteed due to holidays or other reasons.

The contents and answers to requests concerning specific subjects are dealt with by appropriate staff.

The web department will inform users of which offices to contact should social network channels not be suitable for satisfying their requests.



UniTo can sometimes share and re-publish contents and messages of public interest that have been produced by third parties. In which case, UniTo limits itself to checking the reliability of the source without confirming the contents.

The Unito.it Telegram channel aims at providing the student community with general updates and news including deadlines for enrolment, fees, etc., as well as emergencies, announcements and opportunities. It's a one direction public channel which users can easily sign up for or unsubscribe from and where Unito.it is the go-to for all information and online services.

Rules to follow

UniTo's social media presence is moderated. The Università degli Studi di Torino values freedom of expression and exchanges of knowledge, but requests that such freedoms are used fairly and do not offend others. Good manners, common sense and appropriate language all help guarantee a civil exchange that involves everyone.

It's good to remember:

- social networks have conditions of use that all users must respect, including the Università di Torino;
- every user is personally responsible for comments they publish and legal consequences of declarations and attitudes;
- the University has the right to ignore, hide or remove forbidden or inappropriate contents – even blocking the authors if necessary, reporting any violation of the law to relevant authorities.

We would therefore appreciate you not publishing and/or sharing the following:

- Slandorous or immoral content that incites hate or intolerance;
- Content which violates copyright or privacy of users and/or other people;
- Contents which offend other community members or cause pointless disputes;
- Pornographic or pedo-pornographic material and nude pictures;
- Spam, "clone" messages or those with no relevance to the subject of the page;
- Announcements, sales messages, adverts or propaganda.

In general, users' comments represent the opinions of individuals and not the Università di Torino that cannot be held responsible for what third parties publish.

UniTo's social media channels produce content that includes text, photos, infographics, videos and other multimedia material that are under licence by Creative Commons CC BY-ND 3.0. So, they can be freely reproduced, but the original source must always be acknowledged.

The UniTo community

The University's facilities, departments and projects have created and now independently manage their own profiles on various social networks. They are listed here [Università di Torino presence on social media](#) in order to officially recognise that they are part of the university.

The University Web Team are responsible for maintaining and updating the content of these social media profiles as well as the University's own departments, facilities and projects, whereas the individual Social Network references oversee specific projects.

Further information about current and finished projects can be found here [Unito People - Community e Social Network](#) on the University portal.

Taking part



The value of a "community" isn't measured by how many members it has, but its spirit of sharing and working together.

You, too, can take an active part. For example, you could answer someone's question or tell us about an initiative that would interest everyone studying and working at the University. Here's our email address social@unito.it .

So please feel free to take part and help us make this space a friendly place full of new ideas.

Privacy

Protecting users' personal data on social media networks is regulated by the [conditions of use](#) (*see for details*) that every user accepts when they register on the platform.

Data transmitted by users via messages sent through Università di Torino social media will be stored by the account holder and those offices following the 2016 European Privacy Regulation 679.

The University can use comments and material that have already been posted in order to produce statistics, administration, management, research and of course to guarantee continuous improvement.

Find out more in the [Privacy](#) section of the University's portal.