**Company Name:** LUDIS S.r.l.

**Year of incorporation:** 2014

**Sector:** Social Innovation – Learning and Development Psychopathology

**Activity:** LUDIS is a social entrepreneurship project, which provides services for the diagnosis and treatment of Learning Disorders (LD), the enhancement of cognitive skills, as well as for the solution of related psychological problems, responding to social real needs through sustainable market solutions. LUDIS suggests, in fact, a model of social innovation that will allow to have an impact on the approach of the diagnosis and treatment of LD, thanks to the platform COTOLETTO for early identification of students at risk of LD and the services offered.

**Products/Services:**
- Research and development of assessment tools for LD;
- Evaluation of learning: administering tests to verify the abilities affected by the disorder;
- Enhancement of cognitive abilities: administration of exercises aimed to strengthen the cognitive skills;
- Treatment and rehabilitation following the outcome of a positive diagnosis of LD;
- Support to the study method;
- Parent training: psychological support for parents;
- Emotional and/or psychological support for students;
- Technique training of computer tools developed by LUDIS for teachers;
- Training and advice on LD for teachers.

**Applications:** Thanks to COTOLETTO platform for early detection for students at risk of LD, LUDIS offers an assessment of learning to the classrooms, that will lead to an integrated path to counteract the emerged disabilities. LUDIS also offers additional services for the diagnosis and treatment of LD, the enhancement of cognitive skills, as well as for the solution of related psychological problems.

**Target Market:** LUDIS services have as main customers both families of children with LD, which represent our main interlocutor, since diagnosis and effective treatment cannot be separated from the active involvement of parents; both schools, as LUDIS intends to provide teachers with the assessment tools and a training to them, to make them autonomous in the early detection of students at risk of LD.

**University:** University of Turin

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