

# Authorship Interpretation Semiotics

International Seminar  
with the Chinese Academy of Social Sciences  
*in honor of Dr. Prof. Zhang Jiang*

Biblioteca Arturo Graf – Palazzo del Rettorato  
Monday, December 5, 2016  
h. 14.00 - 16.00



UNIVERSITÀ  
DEGLI STUDI  
DI TORINO

CIRCe

Centro  
Interdipartimentale  
di Ricerca  
sulla Comunicazione

## PROGRAM

- 14.00 – 14.20 *Introduction*  
Prof. **Zhang Jiang**
- 14.20 – 14.40 *Umberto Eco's Semiotics vs Overinterpretation*  
Prof. **Ugo Volli**
- 14.40 – 15.00 *Hi-fi, Lo-fi, No-fi, and Wi-fi Interpretation*  
(notes on Ge Fei's *Invisibility Cloak* [隱身衣])  
Prof. **Massimo Leone**
- 15.00 – 15.30 *Programmed Intervention* by Members of the  
Interdepartmental Center for Research in Communication  
dr **Simona Stano**, dr **Antonio Santangelo**, dr **Mattia Thibault**
- 15.30 – 15.45 *Discussion*
- 15.45 – 16.00 *Conclusions*  
*Prospects of Future Cooperation*  
Proff. **Zhang Jiang** and **Ugo Volli**