



## ANNEX I – LIST OF DESTINATIONS AND REQUIREMENTS

### 3rd application window

Version 1 dated 08/05/2024

#### Sommario

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**Green business in Europe, Managing resilience and sustainability in Europe (Francia)**  
**Call 2023**

<b>GENERAL INFORMATION</b>	
Dates for physical activity	<b>From 26/08/2024 to 30/08/2024</b>
Location of physical activity	<b>Université Savoie Mont Blanc (France)</b>
Places available	<b>3</b>
Dates for virtual component	2 meetings in the week of 24/06/2024. 1 meeting in the week of 01/07/2024.
Application window	From 08/05/2024 to 20/05/2024
Date for the evaluation of the career	30/04/2024
Participants profile	Students enrolled in the 2nd or 3rd year of a Bachelor's degree. Please note: selected students will be asked by the partner university to provide additional documentation (CV and letter of motivation) in order to be definitively accepted.
Language requirements	English language skills necessary to follow the lectures and work independently (B2).
Field of Education	Life Sciences – Medicine, Nutrition, Pharmacy, Environmental studies, etc.
Number of ECTS issued	4
<b>OBJECTIVES AND PROGRAM (by the host university)</b>	
Objectives and description	The current shift to more sustainable economic systems is challenging, but it offers a variety of opportunities and pathways for designing a professional career. Companies that anticipate the necessary changes and adapt in a timely manner will likely be the winners of this century. This summer school aims to provide future managers with the necessary skills to start and run green businesses, with an intercultural and European approach. The EMBS programme ( <a href="https://embs.eu/">https://embs.eu/</a> ) is an existing master programme at USMB with a multicultural pedagogical approach. It is now expanding its offer: we invite students and practitioners to participate in this summer school, which offers an improvement of skills desirable by any company wishing to compete in an international market and in a green innovation economy.
Methods and outcomes	Students will have to design a project proposal, study or start-up on the subject of the summer school "Managing resilience and sustainability in Europe", consistent with two of the UNITA Project themes (renewable energies, circular economy) in the multicultural framework of EMBS extended to UNITA, in line with the third UNITA Project theme (cultural heritage). Classes, workshops, student presentations with feedback from the EMBS/UNITA team will be offered in English. In the middle of the week, a roundtable discussion with local companies from the USMB chair on environmental economics and a hike with informal exchanges will complete the students' experience.

Virtual Component Description

During each session: 1h30 teaching to provide theoretical background and 30mn exchange with the students to help them prepare their project presentations.

1. Planned activities during virtual component:

- teaching on environmental economics, green marketing, ESR
- exchange with each of the students on their project

2. Planned activities during physical component:

	26/08	27/08	28/08	29/08	30/08
	<u>Sustainable Marketing for Serving International Markets</u>	<u>Communication on green marketing</u>	<u>Companies and hike</u>	<u>Public policies in Europe and firms' business</u>	<u>Digital ecosystem</u>
09.00-12.00	Lecture "Sustainable Brands Creating 'Value-in-Impact' By Pr. Ralf Wagner	Lecture "Strategic process to develop an engaging communication for a green business" By Carmen Santos	Students presentation OR lecture by UNITA teacher (topic TBC) + Roundtable with companies, in relationship with Chair CLEE on Environmental Economics -scientific supervision by Pr. Aude Pommeret)	Lecture "Taxes, carbon prices and carbon border tax adjustment mechanisms" By Pr. Aude Pommeret	Lecture "Digital ecosystem: digital resilience and sustainability" By Pr. Roberta Cuel
12.00-13.00	Pause	Pause	Hike departure and Pique-nique	Pause	Pause
13.00-14.00	Lunch	Lunch	Hike	Lunch	Lunch
14.00-15.30	Workshop on designing a gamified green campaign.	Workshop on a case study.		Workshop on computing abatement costs	Departure
15.30-17.30	Students' presentations	Students' presentations		Students' presentations	
17.30-19.30	pause	pause		Pause +cocktail at 19.00	
19.30-20.30	Dinner	Dinner	Dinner		

FURTHER INFORMATION

The host university will cover students' accommodation and meals costs for the duration of the physical mobility. More information will be provided later.

**Bioanalytical (Tele) Monitoring for Life Sciences – Medicine, Food Control, Environmental Monitoring (Romania)**  
**Call 2023**

<b>GENERAL INFORMATION</b>	
Dates for physical activity	<b>From 13/09/2024 to 21/09/2024</b>
Location of physical activity	<b>Transilvania University of Brasov (Romania)</b>
Places available	<b>3</b>
Dates for virtual component	<b>09/09/2024</b>
Application window	From 08/05/2024 to 20/05/2024
Date for the evaluation of the career	30/04/2024
Participants profile	Students enrolled in Bachelor's, Master's, single-cycle degrees and PhD programs in the fields of general medicine, clinical laboratory, nutrition, pharmacy, chemistry, biotechnology and similar.
Language requirements	English language skills necessary to follow the lectures and work independently (B2).
Field of Education	Life Sciences – Medicine, Nutrition, Pharmacy, Environmental studies, etc.
No of ECTS issued	3
<b>OBJECTIVES AND PROGRAM (by the host university)</b>	
Objectives and description	The overall goal of the summer school is to expose students to current research developments and the latest technologies in a variety of areas of bioanalytical (tele) monitoring for life sciences – medicine, food control, and environmental monitoring. Students will be encouraged to actively participate in class discussions through lectures by internationally recognised professors. They will also be involved in practical laboratory work from various didactic/research areas, namely biotechnology, microbiology, food technology, and sensory analysis. During these activities, problem-solving, teamwork, discussion and oral communication skills will be strengthened. Students will also benefit from interaction with colleagues from other European universities and make connections that could lead to future professional collaborations. Students will also benefit from the interaction with colleagues from other European universities and making connections that could lead to future professional collaborations. Students will be awarded 3 ECTS upon fulfilling the summer school requirements (attendance at lectures and laboratory classes, group presentations of laboratory work). Development of didactic materials in video/audio format will be added to a common platform that will ensure communication between partners and dissemination of activities and information about the summer school.
Methods and outcomes	The BIP will totalise 75 working hours (45 hours of course and practical laboratory and 30 hours of individual study) During these activities, problem-solving, teamwork, discussion and oral communication skills will be strengthened.

	Individual study - study according to didactic materials/ bibliography and notes, additional documentation using specialised electronic platforms and in the field, etc., preparation of seminars/ laboratories/ projects, assignments, reports, portfolios and essays.
Virtual Component Description	Virtual meeting (4 hours) – to establish the framework of the physical meeting, access to using the didactic materials, setting the students working groups and presentation of participants.
<p><b>Planned activities during physical component:</b></p> <p>12.09.2024 – arrival of participants.</p> <p>1st day: 13.09.2024 - opening session, introduction- general information, course schedule/practical work, (4 hours).</p> <p>2nd day and 3rd day: 14.09.2024 – 15.09.2024: social activities.</p> <p>4th day: 16.09.2024 – courses (4h) + practical laboratory (4h)</p> <p>5th day: 17.09.2024 – courses (4h) + practical laboratory (4h)</p> <p>6th day: 18.09.2024 – courses (4h) + practical laboratory (4h) - study visit</p> <p>7th day: 19.09.2024 – courses (4h) + practical laboratory (4h)</p> <p>8th day: 20.09.2024 – courses (4h) + practical laboratory /examination (3h)</p> <p>9th day: 21.09.2024 – the course completion ceremony</p>	
<p><b>FURTHER INFORMATION</b></p> <p>The host university will cover students' accommodation and meals costs for the duration of the physical mobility. More information will be provided later.</p>	